

NEW LOOK

Raw Material- Cotton

Cotton is a key raw materials New Looks sources and we are aware of the economic importance cotton has on the regions we are sourcing. However, we acknowledge the risks that cotton sourcing has not only on the people but also on the planet.

In order to support the efforts of the international community to eliminate forced labour in Uzbekistan or Turkmenistan; together with the reported child labour on cotton harvesting, New Look does not allow its suppliers to source cotton from these countries in our textile products.

As an internationally traded commodity, New Look understands the difficulties to obtain 100% traceability on the cotton we source.

Therefore from 2021 New Look will only source preferred¹ cotton as follows:

- Better Cotton Initiative²
- Organic Cotton certified under Organic Content Standard³ and/or Global Organic Textile Standard⁴
- Recycled Cotton certified under Recycled Content Standard⁵ and/or Global Recycled Standard⁶

New Look understands this will not only increase the transparency of the supply chain but will also help to improve the ecological conditions and the peoples' life on the countries we source.

To support this transition, New Look has become an active member of [Better Cotton Initiative](#) and Supporter of [Textile Exchange](#).

¹ New Look uses referred instead of sustainable as understands that term is not accurate and can be misleading

² <https://bettercotton.org/>

³ https://textileexchange.org/wp-content/uploads/2016/06/Organic-Content-Standard_v2.0.pdf

⁴ <https://www.global-standard.org/>

⁵ <https://textileexchange.org/wp-content/uploads/2016/06/TE-Recycled-Claim-Standard-v1.pdf>

⁶ <https://textileexchange.org/wp-content/uploads/2017/06/Global-Recycled-Standard-v4.0.pdf>