

NEW LOOK

Animal Welfare Standards and Policies

Animal Welfare Policy

We consider it unacceptable to harm animals in the process of manufacturing of our products. Any animal materials in our products must come from animals treated according to the recommendations on animal welfare set out by the World Organisation for Animal Health (OIE)¹ in their Animal Health Codes and the Farm Animal Welfare Committee (FAWC) and their Five Freedoms². These codes lay out particular requirements for keeping and treating animals that constitute, according to New Look, good animal husbandry.

No animal will be slaughtered solely to produce New Look goods. Animal derived products coming from slaughtered animals must be a by-product of the meat industry. Animal derived products must not come from endangered species as defined by Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES)³ and the International Union for Conservation of Nature (IUCN)⁴ lists.

Our suppliers must obtain animal derived materials from farms with good animal husbandry and ensure our animal welfare standards are always safeguarded across the supply chain during rearing, transportation and slaughter. Suppliers should seek for industry recognised animal husbandry schemes and certifications when sourcing these products in order to achieve industry best practice. Suppliers must provide New Look with information about the origin of the animal derived materials to comply with our due diligence process.

Our suppliers must always adhere to this policy to promote and maintain animal welfare standards in the supply chain. By adhering to this policy, suppliers confirm that they meet New Look requirements and have communicated these to the relevant manufacturers, intermediaries and farms that handle our products to ensure understanding of and compliance with this policy and commit to follow due diligence practices stated by New Look to demonstrate compliance and promote best practice. The following information must be provided as a starting point for the relevant due diligence to be carried out:

- Name of the species used (common and scientific name)
- Country and region where the animals were reared

Endangered species

New Look does not accept animal derived products from endangered species as defined by the CITES list and the IUCN red list of threatened species.

¹ <https://www.oie.int/en>

² <https://www.gov.uk/government/groups/farm-animal-welfare-committee-fawc>

³ <https://www.cites.org/>

⁴ <https://www.iucnredlist.org/>

NEW LOOK

Fur

New Look does not accept real animal fur. All the fur supplied to New Look must be artificial. This includes:

- Farmed fur (e.g. fox, mink, sable)
- Fur as a by-product of the food industry (e.g. rabbit)
- Mongolian lamb's fur, due to the practices involved in the traditional methods of slaughter
- Any leather or skin products that are product of unnatural abortions, including but not limited to karakul, astrakhan, broadtail, Persian lamb, swakara, krimmer or slink

For best practice please refer to [BRC Voluntary Guideline on Artificial/Faux Fur](https://brc.org.uk/media/273161/voluntary-guidelines-on-artificial-faux-fur.pdf)⁵.

Animal hair

- New Look only accepts hair from living animals such as cow, buffalo, yak, horse, goat, pig, and alpaca when this is sourced from farms with good animal husbandry as per our definition
- New Look does not accept hair from animals reared in cages
- New Look does not accept any products containing angora, due to the reported plucking methods used by some angora suppliers
- No vulnerable or endangered species must be used
- The retrieval of animal hair must not cause the death of the animal
- The retrieval of animal hair must not be obtained through live plucking or live boiling methods

Leather and skin

- New Look only accepts animal leather and skin as a by-product of the meat industry, slaughtered in a humane way, coming from farms with good animal husbandry as per our definition - preferably with an accreditation from a recognised body
- New Look accepts products made of leather from cow, pig, buffalo, goat, sheep or fish (the latter must be sustainably caught/farmed). Other animals will have to be considered and assessed by New Look prior to sourcing the product

Animal leather and skin must not be obtained from:

- Live skinning or live boiling
- Endangered species
- Aborted animals, including but not limited to karakul, astrakhan, broadtail, Persian lamb, swakara, krimmer or slink
- Wild-caught or exotic animals, including but not limited to reptile skins, snake, alligator, crocodile and lizard

Wool

- New Look accepts wool sourced from farms with good animal husbandry as per our definition. Sheep, lamb, cashmere and alpaca fall into conventionally used types of wool

⁵ <https://brc.org.uk/media/273161/voluntary-guidelines-on-artificial-faux-fur.pdf>

NEW LOOK

- New Look does not accept mulesing practices in the supply chain
- Wool must not be harvested using live plucking or live boiling methods
- New Look does not use Merino wool due to the widespread mulesing practices, unless it's declared as a Non-Mulesed or Ceased-Mulesed wool according to the National Wool Declaration
- New Look does not accept mohair in our product ranges due to widespread concerns on animal welfare practices in the mohair supply chain

Feathers and Down

- New Look accepts feathers, down feather and decoration feathers as a by-product of the meat industry, sourced from farms with good animal husbandry as per our definition
- Even as a by-product of the food industry, New Look does not accept feathers or down from farms which practice force feeding (i.e. production of foie gras)
- New Look does not accept feathers or down obtained from live boiling and/or live plucking methods
- Feathers and down from endangered, exotic or wild-caught animals must not be used
- All our down and feathers must be sterilised as per the EU standard EN 12935, preferably with an accreditation from a recognised body

Other Materials

- Our suppliers must not use glue which derives from/contains animal products
- We do not accept bone, even if it's a by-product of the meat industry
- By-products from domesticated animals such as cats or dogs must not be used

Animal Testing

- We will not conduct, commission, or be party to any animal testing of cosmetic products, ingredients or raw materials.
- We will not knowingly purchase ingredients, formulations or products from suppliers that have conducted, commissioned or been party to animal testing for cosmetics purposes on these products after the company's internal fixed cut-off date.
- Our suppliers must ensure their products comply with New Look animal testing standards and are required to engage in a due diligence process to demonstrate compliance and best practice. Suppliers are requested to inform New Look when their raw materials and finished products were last tested on animals.
- Occasionally we may use animal derived ingredients in our cosmetic products, but these must be collected without harm to animals.

Acceptance of these principles is required prior to engaging with suppliers and any material non-compliance will entitle New Look to terminate its relationship (with suppliers) without penalty.