

Animal Welfare Policy

Our approach

New Look consider it unacceptable to harm animals in the process of manufacturing of products. This applies to all New Look own-buy product.

Any animal materials in products supplied to New Look must come from animals treated according to the recommendations on animal welfare set out by the World Organisation for Animal Health (OIE)¹ in their Animal Health Codes and the Farm Animal Welfare Committee (FAWC) and their Five Domains

- Nutrition
- Environment
- Health
- Behaviour
- Mental state².

No animal will be slaughtered solely for the production of New Look products. Animal derived products coming from slaughtered animals must be a by-product of the meat industry. Animal derived products must not come from endangered species as defined by Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES)³ and the International Union for Conservation of Nature (IUCN)⁴ lists.

Supplier responsibilities

Suppliers must obtain animal derived materials from farms with good animal husbandry and ensure the animal welfare standards are safeguarded at all times across the supply chain during rearing, transportation and slaughter. Suppliers should seek for industry recognised animal husbandry schemes and certifications when sourcing these products to achieve industry best practice. Suppliers must provide New Look with information about the origin of the animal derived materials to comply with New Look's Animal and Natural Products Guideline.

Suppliers must always adhere to this policy to promote and maintain animal welfare standards in the supply chain. By adhering to this policy, suppliers confirm that they meet New Look requirements and have communicated these to the relevant manufacturers, intermediaries and farms that handle products to ensure understanding of and compliance with this policy and commit to follow due diligence practices stated by New Look to demonstrate compliance and promote best practice.

All products must have the New Look Animal declaration completed after receipt of PO and it uploaded to Datalink prior to BA and shipment. The following information is a minimum requirement and must be provided for every style prior to onboarding:

- Name of the species used (common and scientific name)
- Country and region where the animals were reared
- Name and address of animal product supplier
- Name and address of animal farm (where applicable)
- Name and address of leather tannery (where applicable)
- Name and address of abattoir (where applicable)
- Veterinary certificate (where applicable)

Material specific requirements and prohibited materials

Endangered species

¹ http://www.oie.int/eng/en_index.htm

² [The Animal Welfare Concept - Animal Charity - Animal Welfare Organisation - FOUR PAWS UK \(four-paws.org.uk\)](http://www.fawc.org.uk)

³ <http://www.cites.org>

⁴ <http://www.iucnredlist.org>

New Look does not accept animal derived products from endangered species as defined by the CITES list and the IUCN red list of threatened species.

Fur

New Look is a fur free retailer.

New Look does not accept real animal fur. All the fur supplied to New Look must be artificial. This includes:

- Farmed fur (e.g., fox, mink, sable)
- Fur as a by-product of the food industry (e.g., rabbit)
- Mongolian lamb's fur, due to the practices involved in the traditional methods of slaughter
- Any leather or skin products that are product of unnatural abortions, including but not limited to karakul, astrakhan, broadtail, Persian lamb, swakara, krimmer or slink



For best practice please refer to [BRC Voluntary Guideline on Artificial/Faux Fur](#)⁵.

Leather and skin

- New Look only accepts animal leather and skin as a by-product of the meat industry, slaughtered in a humane way, coming from farms with good animal husbandry as per New Look's definition above - preferably with an accreditation from a recognised body
- New Look accepts products made of leather from cow, pig, buffalo, goat, and sheep
- Other animals will have to be considered and assessed by New Look prior to sourcing the product

Animal leather and skin must not be obtained from:

- Live skinning or live boiling
- Endangered species
- Aborted animals, including but not limited to karakul, astrakhan, broadtail, Persian lamb, swakara, krimmer or slink
- Wild-caught or exotic animals, including but not limited to reptile skins, snake, alligator, crocodile, lizard and fish

Wool / Hair

- New Look accepts wool/hair sourced from farms with good animal husbandry as per New Look's definition above. Sheep, lamb and cashmere fall into conventionally used types of wool/hair
- On the rare occasion New Look only accepts cashmere with a good cashmere standard (GCS).
- Acceptable methods for wool harvesting is only shearing
- Wool/hair must not be harvested using live plucking or live boiling methods
- New Look does not accept hair/wool from animals reared in cages
- The retrieval of animal hair/wool must not cause harm or death of the animal
- New Look does not accept mulesing practices in the supply chain
- New Look does not use Merino wool due to the widespread mulesing practices, unless it's declared as a Non-Mulesed or Ceased-Mulesed wool according to the National Wool Declaration
- New Look does not accept the following, but is not limited to, camel wool, yak wool or kangaroo wool.
- New Look does not accept wool/hair from alpacas, due to the reported treatment of alpacas by some alpaca suppliers
- New Look does not accept any products containing angora, due to the reported plucking methods used by some angora suppliers.

⁵ <https://brc.org.uk/media/273161/voluntary-guidelines-on-artificial-foax-fur.pdf>

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- New Look does not accept mohair in product ranges due to widespread concerns on animal welfare practices in the mohair supply chain.
- Wool content over 6% must be accompanied by a Responsible Wool Standard (RWS) certificate

Feathers and Down

- New Look rarely uses feather trims and decoration feathers as a by-product of the meat industry as we have not found any satisfactory routes. If used, they are sourced from farms with traceability and proof of good animal husbandry as per the 5 Domains which would need to be verified by a 3rd party audit.
- New Look accepts down in line with the Responsible Down Standard (RDS), with certification supplied.
- Even as a by-product of the food industry, New Look does not accept feathers or down from farms which practice force feeding (i.e., production of foie gras)
- New Look does not accept feathers or down obtained from live boiling and/or live plucking methods
- Feathers and down from endangered, exotic, or wild-caught animals must not be used, this included but is not limited to ostrich etc.

Shell

- New Look accepts shell, providing the supplier is able to provide detail on species, country of origin and ensure it is not on the CITES list

Silk

- New Look uses very little silk, on the rare occasion providing it is either Mulberry or Tussah, and suppliers must provide country of origin.

Other Materials

- Suppliers must not use glue which derives from/contains animal products
- New Look do not accept bone, tooth or horn, even if it's a by-product of the meat industry
- By-products from domesticated animals such as cats or dogs must not be used

7.1. Animal Testing

- New Look will not conduct, commission, or be party to any animal testing of cosmetic products, ingredients, or raw materials.
- New Look will not knowingly purchase ingredients, formulations or products from suppliers and factories that have conducted, commissioned or been party to animal testing for cosmetics purposes on these products after the company's internal fixed cut-off date.
- Suppliers and factories must ensure their products comply with this New Look Animal Welfare Policy.
- Suppliers are requested to inform New Look when their raw materials and finished products were last tested on animals.
- Occasionally New Look may use animal derived ingredients in cosmetic products, but these must be collected without harm to animals.

Acceptance of these principles is required (depending on percentage in the product, i.e., 5% and above) prior to engaging with suppliers and any material non-compliance will entitle New Look to terminate its relationship (with suppliers) without penalty.

Contact us

If you have any questions regarding our Animal Welfare Policy, please contact uk-sustainability@newlook.com