

NEW LOOK

8th February 2018

New Look Directorate Update

The Board of New Look Retail Group Ltd (the "Company" or "New Look") today announces that Danny Barrasso, Managing Director UK & ROI, will be leaving the company effective 9th February 2018.

The Company also announces that Mark Axon will be re-joining as Retail Director for UK & ROI effective 19th February. Mark was previously with New Look from 2012 to 2014.

Alistair McGeorge, Executive Chairman, said:

"On behalf of the Board and our colleagues, I would like to thank Danny for the significant contribution he has made during his five years at New Look. We wish him well for the future.

"We look forward to welcoming Mark back to the business. Mark brings a wealth of retail expertise and his prior experience at the company will be valuable as we rebuild our position within the UK market."

- Ends -

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About New Look

New Look is an international multichannel retail brand, offering exciting, on-trend, value-fashion for women, men and teenage girls, and is the UK's No. 1 retailer for women under 35*.

Our long term business strategy comprises of initiatives spanning Brand, Multichannel, International Expansion, Product Development and Menswear.

We have 907 stores, comprising 594 in the UK and a further 313 globally. We also have a fast-growing e-commerce offering, serving over 120 countries worldwide, supported by convenient delivery options.

Our flexible fast-fashion business is built on an agile global supply chain with the ability to respond quickly to trends. We focus on delivering value for money and 'newness', with hundreds of new lines landing every week. Our ranges of apparel, footwear and accessories are designed with broad age appeal and global relevance. They are delivered by our great people in stores and support centres, who ensure we deliver great service - wherever, whenever and however customers choose to engage with us.

** Based on Kantar Worldpanel data Women U35 published data 52 weeks to 17 December 2017 (by value)*