

# NEW LOOK

22 March 2019

## **Appointment of Chief Operating Officer**

The Board of New Look Retail Group Ltd (the "Company" or "New Look") is pleased to announce that Nigel Oddy has been appointed as Chief Operating Officer, effective 1 April 2019.

Nigel was formerly Chief Executive Officer of The Range. Prior to that, he spent over ten years at House of Fraser, as Chief Executive Officer from 2015 to 2017 and Chief Operating Officer from 2010 to 2014.

**Alistair McGeorge, Executive Chairman, said:** "On behalf of the Board, I am delighted to welcome Nigel to the business. His operational expertise and significant retail experience will be a great asset to the team as New Look continues to deliver on its turnaround strategy and reposition itself for future growth."

**Nigel Oddy said:** "New Look is a strong brand with 50 years of heritage and a great team. I look forward to being part of the business at this exciting point in its development."

- Ends -

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### **About New Look**

New Look is an international multichannel retail brand, offering exciting, on-trend, value-fashion for women, men and teenage girls.

Our flexible fast-fashion business is built on an agile global supply chain with the ability to respond quickly to trends. We focus on delivering value for money and 'newness', with hundreds of new lines landing every week. Our ranges of apparel, footwear and accessories are designed with broad age appeal and global relevance. They are delivered by our great people in stores and support centres, who ensure we deliver great service - wherever, whenever and however customers choose to engage with us.