

NEW LOOK

9 January 2020

Directorate Changes

*Chief Product Officer, Roger Wightman to leave New Look after 30 years.
Helen Connolly appointed as Chief Commercial Officer.*

The Board of New Look Retail Holdings Ltd ("New Look" or "the Company"), today announces that Roger Wightman is leaving his position of Chief Product Officer after 30 years. Roger will be replaced by Helen Connolly who joins the Company as Chief Commercial Officer, from January 13 2020.

Helen was formerly Chief Executive Officer of Bonmarche, a position that she held since joining in August 2016. Prior to this she was Director of Buying, Womenswear and Lingerie, for George at ASDA, and previously Head of Buying at Dorothy Perkins.

Nigel Oddy, Chief Executive Officer, said: "On behalf of the Board I would like to take this opportunity to thank Roger for his exceptional contribution to New Look over 30 years. Roger has been a credit to the Company, and has been instrumental in building New Look into one of the UK's leading womenswear brands during this time. We wish him all the very best for the future."

"As we look ahead to launching our new customer strategy, I am delighted to appoint Helen to the new role of Chief Commercial Officer. She has a wealth of 'affordable fashion' expertise, and 20 years' experience in buying, design and sourcing, which will help us to continue to strengthen the broad appeal of our product and build on our distinctive offer."

Roger Wightman said: "After 30 years at New Look I have decided to step down to pursue other interests. It has been a privilege working with so many wonderful colleagues and I would like to thank them for their passion and commitment."

Commenting on her appointment, Helen Connolly added: "I am thrilled to be joining New Look at such an exciting time for the business. I look forward to working with Nigel to continue to enhance the product offer and sourcing strategies, and to capitalise on the many opportunities that lie ahead in these challenging times for retail."

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Media Enquiries

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About New Look

New Look is a leading multichannel retailer operating in the value segment of the clothing and footwear market in the United Kingdom ("UK") and Republic of Ireland ("ROI"). We focus on

delivering value for money and 'newness', wherever, whenever and however customers choose to engage with us. The New Look brand has high levels of awareness and recognition in the affordable womenswear market, catering to a broad customer audience with our bullseye customers aged 25 to 45 years. We also have a range for teen girls and an online menswear offer.

We are the number 2 UK Womenswear retailer for women aged 18 to 44 by value (based on Kantar Worldpanel published data 24 weeks to 22 September 2019).