

NEW LOOK

21 December 2016

Appointment of Chief Financial Officer

The Board of New Look is delighted to announce the appointment of Richard Collyer as Chief Financial Officer with immediate effect.

Richard was formerly Group Finance Director and has been performing the CFO role on an interim basis since March 2016.

Richard joined New Look in 2008 and has performed a series of senior financial roles. After a period as Executive Assistant to the CEO, Richard was promoted to Group Finance Director in 2014. Prior to joining New Look, Richard spent 13 years with PwC in audit and transactional roles.

Anders Kristiansen, CEO of New Look, commented: "We are delighted to appoint Richard as our new CFO. Richard has a wealth of experience in New Look and I am very pleased to be able to promote from within our leadership team."

Richard Collyer commented: "I am very excited by the opportunities in this role. I look forward to working with Anders and the New Look team to continue to achieve our strategic aims and growth plans."

Enquiries

Headland

Lucy Legh
Rose Beynon
Rob Walker

+44 (0)20 3805 4822

newlook@headlandconsultancy.com

About New Look

New Look is an international multichannel retail brand, offering exciting, on-trend, value-fashion for women, men and teenage girls, and is the UK's No. 1 retailer for women under 35*.

Our long term business strategy comprises of initiatives spanning Brand, Multichannel, International Expansion, Product Development and Menswear.

We have 850 stores, comprising 584 in the UK and a further 266 globally. We also have a fast-growing e-commerce offering, serving over 120 countries worldwide, supported by convenient delivery options.

Our flexible fast-fashion business is built on an agile global supply chain with the ability to respond quickly to trends. We focus on delivering value for money and 'newness', with hundreds of new lines landing every week. Our ranges of apparel, footwear and accessories are designed with broad age appeal and global relevance. They are delivered by our great people in stores and support centres, who ensure we deliver great service - wherever, whenever and however customers choose to engage with us.

* Based on Kantar Worldpanel published data 24 weeks to 25 September 2016 (by value)