

# NEW LOOK

17 September 2014

## **New Look appoints Paul Mason as Non-Executive Chairman**

New Look today announces the appointment of Paul Mason as Non-Executive Chairman, effective immediately. Paul, 54, will succeed Tom Singh, currently Interim Non-Executive Chairman. Tom will continue as a Non-Executive Director of New Look.

A prominent figure in the retail industry, Paul brings substantial UK and international retail experience. His extensive track record over the past 30 years includes roles as CEO of Somerfield, Matalan and Asda, and European President and Head of Global Retail at Levi Strauss. Paul is also Chairman of Cath Kidston and the Mayborn Group.

### **Commenting on Paul's appointment, Anders Kristiansen, CEO, said:**

"Paul's strong track record speaks for itself and I am delighted to welcome him to New Look. Paul joins at an exciting time for the company and I look forward to working with him as we focus on implementing our international strategy and continue to invest in our product, people, websites and stores."

### **Paul Mason said:**

"I'm delighted to be joining New Look at this particular stage in its evolution. The last few years have seen tremendous growth for the brand and I'm looking forward to joining the company and working with Anders and the team to build on the success they have already achieved."

### **Enquiries**

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