

NEW LOOK

27 June 2017

Appointment of Chief Creative Officer

The Board of New Look Retail Group Ltd (the "Company" or "New Look") today announces the appointment of Paula Dumont López as Chief Creative Officer.

She will join the Board in September 2017 and replace current CCO Roger Wightman. Following a successful transition Roger will assume a part-time consultative role while remaining on the Board.

Paula brings a wealth of experience in the fashion industry, and a proven track record in buying, merchandise and design. She joins from Esprit where she has been Senior Vice President Head of Esprit Women since 2013. Before this, Paula spent 10 years at Inditex in several roles, including Head of Product at Zara Basic

Anders Kristiansen, CEO of New Look, commented:

"Paula is an amazing addition to our team. Her expertise in identifying trends and leadership experience in product, buying and design will be a great asset to us. We are delighted to welcome Paula to the Board and look forward to what we know will be her significant contribution to New Look and the execution of our strategy.

"I would also like to take this opportunity to thank Roger for the invaluable contribution he has made to New Look over the past 27 years. He has been hugely influential in turning New Look into the global fast-fashion brand that it is today and I am particularly pleased that we will continue to benefit from his experience on the Board as he steps into a consultative role."

- Ends -

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About Paula Dumont López

Paula started her career at Zara as a fabrics buyer, before graduating to a number of senior buying roles. In 2009 she became Head of Product for Zara Basic. Paula joined Esprit as Senior Vice President, Head of Esprit Women in 2013 assuming responsibility across all aspects of buying, merchandise and design. She has also been head of the lifestyle division (comprising Bodywear, Sports, Accessories and Shoes) since 2016

About Roger Wightman

Roger joined New Look in February 1990 as a Buyer and was promoted through the business to become Group Buying Director for Womenswear and Brands, before being appointed to Managing Director in 2013 and Chief Creative Officer in 2015.

About New Look

New Look is an international multichannel retail brand, offering exciting, on-trend, value-fashion for women, men and teenage girls, and is the UK's No. 1 retailer for women under 35*.

Our long term business strategy comprises of initiatives spanning Brand, Multichannel, International Expansion, Product Development and Menswear.

We have 872 stores, comprising 592 in the UK and a further 280 globally. We also have a fast-growing e-commerce offering, serving over 120 countries worldwide, supported by convenient delivery options.

Our flexible fast-fashion business is built on an agile global supply chain with the ability to respond quickly to trends. We focus on delivering value for money and 'newness', with hundreds of new lines landing every week. Our ranges of apparel, footwear and accessories are designed with broad age appeal and global relevance. They are delivered by our great people in stores and support centres, who ensure we deliver great service - wherever, whenever and however customers choose to engage with us.

* Based on Kantar Worldpanel Total Womenswear U35 published data 52 weeks to 12 March 2017 (by value)