

NEW LOOK

11 September 2017

New Look Directorate Update

The Board of New Look Retail Group Ltd (the "Company" or "New Look") today announces that, as the Company reviews its Buying, Merchandising and Design priorities, it has decided that Paula Dumont López will no longer join the Company. To ensure continuity, Roger Wightman will continue in his current role as Chief Creative Officer."

- Ends -

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About New Look

New Look is an international multichannel retail brand, offering exciting, on-trend, value-fashion for women, men and teenage girls, and is the UK's No. 1 retailer for women under 35¹.

Our long term business strategy comprises of initiatives spanning *Brand, Multichannel, International, Product and Menswear*.

We have 890 stores, comprising 593 in the UK and a further 297 globally. We also have a fast-growing e-commerce offering, serving over 120 countries worldwide, supported by convenient delivery options.

Our flexible fast-fashion business is built on an agile global supply chain with the ability to respond quickly to trends. We focus on delivering value for money and 'newness', with hundreds of new lines landing every week. Our ranges of apparel, footwear and accessories are designed with broad age appeal and global relevance. They are delivered by our great people in stores and support centres, who ensure we deliver great service - wherever, whenever and however customers choose to engage with us.

¹ Based on Kantar Worldpanel data Total Womenswear U35 published data 52 weeks to 4 June 2017 (by value)